



February 4, 2014

File No. 0220-20

Ms. Caree Ludwar
New Beauty Insitute
112 – 1656 Martin Drive
White Rock, BC V4A 6E7

Dear Ms. Ludwar:

Re: 2013 Business Excellence Awards

On behalf of White Rock City Council, we would like to take this opportunity to congratulate you and your business, New Beauty Insitute on being nominated and selected as the successful award receipient in the category of "Business of the Year 1-7 Employees" at the recent South Surrey & White Rock Chamber of Commerce's 15th Annual Business Excellence Awards.

In receiving this award, you have been recognized as having demonstrated business leadership through innovation and entrepreneurial spirit while contributing to the area's economic growth and job creation.

We are proud to be part of a business networking event that acknowledges and awards our business champions for their initiative, leadership and tremendous contributions to their profession and community.

Again, we congratulate you on being nominated and in receiving this award and thank you for your vital role in fueling the economic, social and cultural vitality in the City of White Rock.

We wish you continued success.

Yours truly,

Wayne Baldwin
Mayor